Greta Eagan's Integrity Index From Wear No Evil

- 1. Natural and Low-Impact Dyeing—Using less chemicals and less water
- 2. Natural Fibers-What is it made of?
- 3. Organic-How is it grown?
- 4. Fair Trade-Who makes it?
- 5. Recycled or Upcycled-Was it ever something else?
- 6. Local-Was it made nearby?
- 7. Social-What does it (the brand) stand for?
- 8. Zero Waste-What was left behind?
- 9. Slow Fashion-How much thought was put into it?
- 10. Vegan-Is it animal friendly?
- 11. Water Footprint-How thirsty is it?
- 12. Transparency-How much are they telling me?
- 13. Cradle to Cradle OR Soil to Soil-What happens when I'm done with it?
- 14. Convertible-What else can it do?
- 15. Secondhand-Who else wore it?
- 16. Style-How sweet is it?